



Passion and Artistry

Bose® Sound Systems for **Alfa Romeo**



MiTo | 8C Competizione | 8C Spider | 147 3 Door | 147 5 Door | 159 | 159 Sportwagon | Brera | Spider | GT

AUTOMOTIVE SYSTEMS

BOSE®

Alfa Romeo and Bose.

The thrill of driving meets the power of music.

You have special stretches of road. You have favourite pieces of music. How much you enjoy them often depends on how you experience them. We invite you to experience both behind the wheel of an Alfa Romeo with a custom-engineered Bose® sound system.

An Alfa Romeo with Bose sound is more than just a combination of car and audio system. It is a passionate union of driving and music. Engineering teams from Alfa Romeo and Bose work together to match the performance of each sound system to the individual acoustics of each vehicle's interior. To do this, they use unique approaches and innovative technologies pioneered and invented by Bose.

They help reproduce your favourite music without losing the emotion and impact intended by the artist.

Ask for a demonstration of a Bose sound system and discover just how much you can enjoy music and the road.



Why choose

a Bose® Sound System?

Lifelike sound. Music is reproduced with power, emotion, depth and clarity – just as the artist intended.

Customised for the car. Using proprietary design and analysis tools, the Bose sound system is tailored to suit the interior acoustics of each Alfa Romeo model.

Factory installed. Each Bose system was designed in collaboration with Alfa Romeo engineers and installed at the Alfa Romeo manufacturing site. Compare the levels of performance and reliability with any other system and judge for yourself.

Exclusive technologies. For more than two decades, Bose has been a pioneer in the automotive audio industry. Only Bose sound systems include innovations such as the PowerNd® woofer, Richbass® woofer and proprietary digital signal processing.





The Bose® Sound System for the **Alfa MiTo**

Nine high-performance speakers

- A** Two 40mm neodymium tweeters in the A-pillars.
- B** Two 165mm neodymium low/mid-range speakers in the doors.
- C** Two 40mm neodymium tweeters in the rear side panels.
- D** Two 165mm neodymium low/mid-range speakers in the rear side panels.
- E** One 115mm Nd® Richbass® woofer in a 7-litre custom-engineered bass enclosure with a linear amplifier in the spare tire wheel well.

System electronics

- F** Digital amplifier mounted in the foot well on the passenger side. Includes Bose digital signal processing and seven channels of customised equalisation.



The Bose® Sound System for the **Alfa 8C Competizione**

Eight high-performance speakers

- A** Two 36mm tweeters, one on each side of the instrument panel.
- B** Two 165mm neodymium low/mid-range speakers, one in each door.
- C** Two 80mm neodymium mid-range speakers, one in each B-pillar.
- D** One 130mm Nd® Richbass® woofer in a customised 6.5-litre enclosure mounted behind the passenger side foot well and powered by a dedicated two-state switching modulation amplifier.
- E** One 255mm PowerNd® woofer mounted behind the driver's seat.

System electronics

- F** A Bose digital amplifier with eight channels of customised equalisation and digital signal processing.



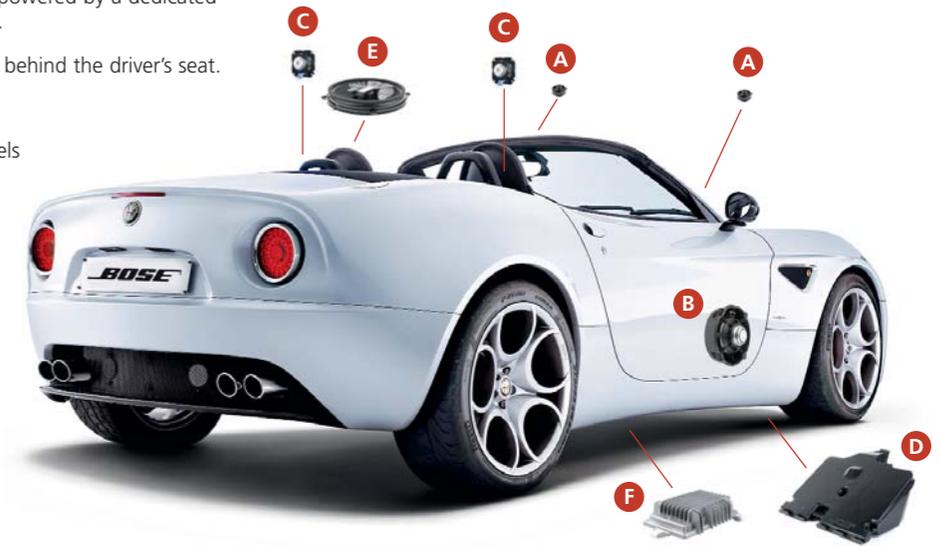
The Bose® Sound System for the **Alfa 8C Spider**

Eight high-performance speakers

- A** Two 36mm tweeters, one on each side of the instrument panel.
- B** Two 165mm neodymium low/mid-range speakers, one in each door.
- C** Two 80mm neodymium mid-range speakers at the rear firewall.
- D** One 130mm Nd® Richbass® woofer in a customised 6.5-litre enclosure mounted behind the passenger side foot well and powered by a dedicated two-state switching modulation amplifier.
- E** One 255mm PowerNd® woofer mounted behind the driver's seat.

System electronics

- F** A Bose digital amplifier with eight channels of customised equalisation and digital signal processing.



The Bose® Sound System for the **Alfa 147 3 door**

Nine high-performance speakers

- A** Two 50mm tweeters and two 165mm low/mid-range coaxial speakers in the doors.
- B** Two 50mm tweeters and two 165mm low/mid-range coaxial speakers in the rear side panels.
- C** One 130mm woofer in a 10.5-litre custom-engineered bass enclosure in the left rear side panel of the luggage compartment.

System electronics

- D** Digital amplifier mounted in the left side panel of the luggage compartment. Includes Bose digital signal processing and five channels of customised equalisation.



The Bose® Sound System for the **Alfa 147 5 door**

Nine high-performance speakers

- A** Two 50mm tweeters and two 165mm low/mid-range coaxial speakers in the front doors.
- B** Two 50mm tweeters and two 165mm low/mid-range coaxial speakers in the rear doors.
- C** One 130mm woofer in a 10.5-litre custom-engineered bass enclosure in the left rear side panel of the luggage compartment.

System electronics

- D** Digital amplifier mounted behind the left rear side panel of the luggage compartment. Includes Bose digital signal processing and five channels of customised equalisation.



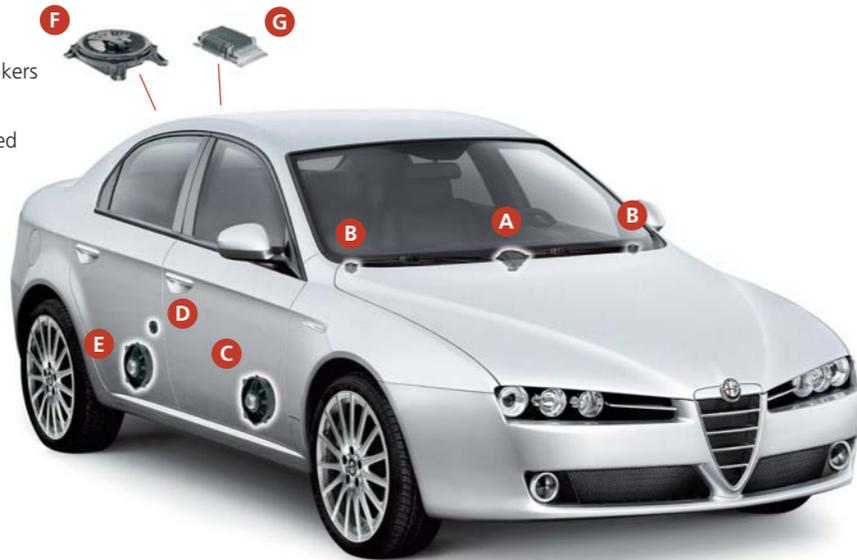
The Bose® Sound System for the **Alfa 159**

Ten high-performance speakers

- A** One 80mm neodymium mid-range speaker in the middle of the instrument panel.
- B** Two 25mm tweeters in the instrument panel.
- C** Two 165mm neodymium low/mid-range speakers in the front doors.
- D** Two 25mm tweeters in the rear doors.
- E** Two 165mm neodymium low/mid-range speakers in the rear doors.
- F** One 255mm PowerNd® woofer with integrated amplifier in the rear shelf.

System electronics

- G** Digital amplifier mounted under the rear shelf. Includes Bose digital signal processing and six channels of customised equalisation.



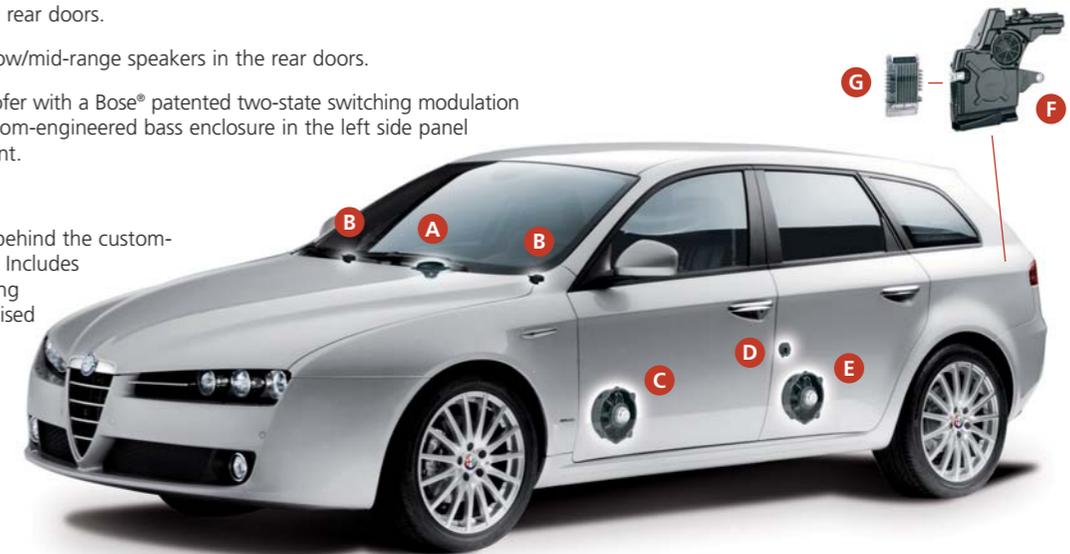
The Bose® Sound System for the **Alfa 159 Sportwagon**

Ten high-performance speakers

- A** One 80mm neodymium mid-range speaker in the middle of the instrument panel.
- B** Two 25mm tweeters in the instrument panel.
- C** Two 165mm neodymium low/mid-range speakers in the front doors.
- D** Two 25mm tweeters in the rear doors.
- E** Two 165mm neodymium low/mid-range speakers in the rear doors.
- F** One 130mm Richbass® woofer with a Bose® patented two-state switching modulation amplifier in an 11-litre custom-engineered bass enclosure in the left side panel in the luggage compartment.

System electronics

- G** Digital amplifier mounted behind the custom-engineered bass enclosure. Includes Bose digital signal processing and six channels of customised equalisation.



The Bose® Sound System for the **Alfa Brera**

Eight high-performance speakers

- A** One 80mm neodymium mid-range speaker in the middle of the instrument panel.
- B** Two 25mm tweeters in the instrument panel.
- C** Two 165mm neodymium low/mid-range speakers in the doors.
- D** Two 80mm neodymium mid-range speakers in the rear side panels.
- E** One 130mm Richbass® woofer with a Bose patented two-state switching modulation amplifier in a 10-litre custom-engineered bass enclosure in the left side panel of the luggage compartment.

System electronics

- F** Digital amplifier mounted behind the custom-engineered bass enclosure. Includes Bose digital signal processing and six channels of customised equalisation.



The Bose® Sound System for the **Alfa Spider**

Eight high-performance speakers

- A** One 80mm neodymium mid-range speaker (centrefill) in the instrument panel.
- B** Two 25mm tweeters in the instrument panel.
- C** Two 165mm neodymium low/mid-range speakers in the doors.
- D** Two 80mm neodymium mid-range speakers in the rear side panels.
- E** One 130mm Richbass® woofer with dual voice coil in a 9.5-litre custom-engineered bass enclosure in the centre console.

System electronics

- F** Digital amplifier mounted in the left side panel of the luggage compartment. Includes Bose digital signal processing and six channels of customised equalisation.



The Bose® Sound System for the **Alfa GT**

Nine high-performance speakers

- A** Two 50mm tweeters and two 165mm low/mid-range coaxial speakers in the doors.
- B** Two 50mm tweeters and two 165mm low/mid-range coaxial speakers in the rear side panels.
- C** One 130mm Richbass® woofer with dual voice coil in an 11-litre custom-engineered bass enclosure in the left rear side panel.

System electronics

- D** Digital amplifier mounted behind the bass enclosure. Includes Bose® digital signal processing and five channels of customised equalisation.





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